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**RONALD MCDONALD HOUSE OF SAN FRANCISCO TO PARTNER WITH UBISOFT
TO CELEBRATE 25 YEARS OF SERVICE**

San Francisco, CA, October 10, 2014 – Ronald McDonald House® of San Francisco is partnering with its newest neighbor in Mission Bay, Ubisoft®, one of the largest game creators and publishers in the world, to celebrate its 25 years of providing a home away from home to families with a critically ill child in a San Francisco hospital, while also raising money for its expansion into the new UCSF Benioff Children’s Hospital at Mission Bay.

“We are humbled and deeply touched by the work the Ronald McDonald House does to support critically ill children and their families in San Francisco. As neighbors to the new location at UCSF Benioff Children’s Hospital at Mission Bay, we wanted to pledge our support and welcome the Ronald McDonald House and its families to our neighborhood,” said Rich Kubiszewski, vice president of human resources and operations at Ubisoft, San Francisco.

On October 17th, 2014 from 6:30pm to midnight, celebrity guests, public officials and supporters of the House will converge at the Four Seasons at the annual Home Away from Home Gala. The Honorable Senator Mark Leno (D-San Francisco) will present a resolution at the event in honor of the House’s 25th anniversary. ABC7 News Anchor Cheryl Jennings will co-host the event with ABC7 Meteorologist Mike Nicco. Together, the two will interview a family who has previously stayed at the Scott Street House.

The event will also feature a silent auction, including fine art from the Martin Lawrence Gallery, and a live auction, including lunch at Le Central with the Honorable Willie L. Brown, Jr. and Wilkes Bashford, a trip to Hawaii, a cruise package with Celebrity Cruises, and much more.

“For twenty-five years, Ronald McDonald House of San Francisco has provided a comfortable bed, warm meals, and a safe, private place of repose for families who have often traveled long distances to get the best care for their ailing child,” said Lois Moore, Executive Director of Ronald McDonald House of San Francisco.

Since its founding, the House has provided a safe haven and supportive community for over 4,500 families with a critically ill child residing in a San Francisco hospital bed, and has provided over 80,000 nights of lodging to families in need. Without Ronald McDonald House of San Francisco, families would resort to sleeping in hospital waiting rooms, in their cars, or go into debt to pay for lodging out of pocket in order to remain close to their child. The funds raised at the annual gala will go towards opening the newest location and tripling the number of families served.

Tickets to the gala can be purchased online at www.sfgala.com or by calling 415-673-3872. The House also accepts donations in lieu of ticket purchases for those who are unable to attend. Learn more at www.ronaldhouse-sf.org.

About Ronald McDonald House of San Francisco

Ronald McDonald House of San Francisco provides a safe haven for critically ill children and their families. Our caring staff and volunteers have been helping families since opening our doors in 1989, providing temporary housing, home-cooked meals and supportive services for families living more than 50 miles outside the city while their children receive specialized treatment in a San Francisco hospital.

About Ubisoft

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin's Creed, Just Dance, Tom Clancy's video game series, Rayman, Far Cry and Watch Dogs. The teams throughout Ubisoft's worldwide network of studios and business offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs.

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